

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke established the Crown corporation in 1945. Carl's son, James F. Dicke joined the family company later on that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head today, becoming the fourth generation of the Dicke family to continue this position.

Crown first started with a small client while developing temperature controls that they manufactured for coal burning furnaces. The assembly of these control units took place in a former hardware store located in New Bremen, Ohio, where Crown's headquarters currently remain.

By the year 1949, Crown moved into the making of rotators for antenna due the increased interest in televisions at the time. The product was able to improve the picture and reception quality. The company's profitable move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the worldwide demand for television antenna rotators.

Crown before long diversified its manufacturing to incorporate the restoration of mechanical and electrical parts for private and government use in the early 1950's. Following numerous lucrative bids within a short period of time, the company had developed a highly regarded business in this field.

Flexibility and achievement dominated Crown's capability to diversify once again. In 1957, production into the materials handling market began with forklift production. The company believed the market needed a smaller line of top-quality quality forklifts. Crown quickly produced an exceptional range of progressive equipment and swiftly evolved into the most rapidly evolving materials handling company with its assortment of products.

By 1966, Crown had ventured into the overseas material handling marketplaces by opening up shop in Sydney, Australia. Sydney is currently a regional headquarters for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering industry leader today, supported by exceptional operations, solid sales and solid manufacturing operations.

In 1968, Crown established itself in the European marketplace by purchasing an Irish production plant from its parent company, Steinbock, who was a German firm. They began to manufacture Crown's (PTH), hand pallet trucks. Later that same year, Crown started their first London operation situated close by Heathrow Airport. The sales and service operation of Crown's complete lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through autonomous sellers.

Currently, Crown manufactures a huge fleet of electric forklifts. The company's vendor network, based in key global markets, consists of both Crown-owned and independently-owned dealers. They are responsible for handling the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany offer national marketing and promotional sales support to all dealer and sales personnel. Both Crown sales and supplier personnel are factory- trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of global dealers and Crown-owned sellers successfully operate in almost 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their expanding overseas markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable reputation as a dependable, safe and progressive organization by fulfilled consumers worldwide. The company has earned over 50 prominent design awards and the Crown goods continue to attain recognition for top design brilliance and modernization. Just to illustrate, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by materials handling professionals. Today, this design has acquired widespread acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry first, offering the operator with many comfort alternatives to lean, sit or stand, along with its unparalleled output capability.